

INTRODUCTION for LANCE KURKE

(Pronounced: KIRK)

I am pleased to introduce Dr. Lance Kurke.

Dr. Kurke earned an MBA, an MA, and a Ph.D. from Cornell University's Johnson Graduate School of Management.

Lance spent 29 years in academe but left in 2007 to keynote and train full time. He has more than 50 publications, including The Wisdom of Alexander the Great—of which of which you have a copy. (He would be honored to sign it for you after his talk.) The book peaked at number 17 at Amazon.com, was reviewed positively well over 100 times, was featured at The Economist website, and is available in nine languages. Despite its title, consider it is a leadership book, not a history book. His next book, tentatively titled Recreating Reality, should appear in 2010.

As a practitioner, Dr. Kurke has written or facilitated more than 140 strategic and tactical plans. In his last academic administrative post he created a Sustainability MBA program that was ranked 8th in the world by the Aspen Institute just 16 months after its launch and subsequently won the inaugural Page Prize for the most innovative curriculum in sustainability in North America. He has consulted with and trained executives in dozens of Fortune 500, US government, non-profit, and military organizations. His keynote addresses are exceptionally well received all over the world.

Dr. Kurke has lived in London, Budapest, and Rome. He is an accomplished chef, an organic gardener, and lives in Pittsburgh with his children Jamie and Max.

Please help we welcome Dr. Kurke.